

Remote.

PORTFOLIO

We achieve peak performance by optimizing
the use of allocated resources, regardless of project complexity.



Business. Marketing. Software.

WHAT WE DO BEST

We maximise performance by making efficient use of available resources, regardless of project complexity.

Every solution is tailored to clearly defined objectives and the key performance indicators that matter most to business leaders, including CEOs, CFOs, COOs, CTOs, CMOs, and Sales and HR executives.

01

DECISION-MAKING

Business & Marketing Strategy

- Market research & Competitive Analysis
- Business & Marketing Objective Setting
- Financial Forecasting & Sales Forecasting
- Business Plan Improvement
- Marketing Plan
- Action Plan / Go-to-Market
- Omnichannel Media Plan

02

POSITIONING

Brand Identity

- Brand Book
- Brand Identity
- Brand Strategy
- USPs
- Brand Behavior
- CX Training
- Brand Identity Training

03

PRODUCTIVITY & EFFICIENCY

Custom Web & Software

- Custom Software - ERP, DMS, CRM, CMS
- Web Services - Web & Mobile App
- SaaS Products - Automotive & Real Estate
- Product & Price Configurators
- API, MCP Integrations, Custom Integrations
- E-Comm & Marketplace Platforms
- Custom Automation

04

BRAND IMAGE

Content Marketing

- Brand Asset Production
- Content Management
- Content Strategy
- Moodboard / Storyboard / Video Script
- Influencer Marketing & UGC
- Video Production (VFX & SFX)
- Motion Graphics (After Effects & Blender)

05

TRUST & AWARENESS

Brand Awareness

- Awareness Strategy & Budget Split
- CSR Campaigns
- Social Media
- Google Display
- PR & Press Release
- Influencer Marketing & Brand Activation
- Events & Strategic Partnerships

06

PURCHASE DECISION

Performance Marketing

- Performance Strategy
- Forecasting: CPM, CPC, CPL, CAC, LTV, ROI, ROAS
- Google Ads & Social Media Ads
- Newsletter & Remarketing
- SEO/GEO/AIO
- Database segmentation
- Reporting / Data Science / BI

07

EMOTIONAL CONNECTION

Experiential Marketing

- Event Strategy
- Branding & BTL
- Launch Event & Private Events
- Open Days Event & Corporate Event
- Motor Show, Pop-up Store
- Omnichannel Product Placement (online/offline)
- Brand Activations & UGC

08

COMPETITIVE ADVANTAGE

Data Science & Improvement

- Omnichannel Audit
- Performance Overview
- Forecasting Improvement
- Action Plan Improvement
- Media Plan Improvement
- Budget Reallocation
- Long Term Forecast

09

COMMUNITY & REPUTATION

Customer Experience & Sales

- Customer Journey & User Roadmap
- UX/UI Design Improvement & Heatmap
- UX Tracking - HotJar, Clarity
- Loyalty Programs
- Conquest Programs
- Customer Experience Trainings
- Brand Behavior Trainings

Measurable Impact

Delivering results backed by
over 12 years of combined
expertise in Business, Marketing
and Software Development.

AUTOMOTIVE



REAL ESTATE



OIL & GAS



FMCG



PERFORMANCE METRICS

200+

COMPANIES IN OUR PORTFOLIO

€3B+

CLIENT REVENUE GENERATED

2,000+

COMPLEX PROJECTS DELIVERED

100M+

TOTAL WEBSITE VISITS

30M+

MARKETING BUDGETS MANAGED

2M+

LEADS GENERATED

Trusted by

MANUFACTURES & CERTIFIED DEALER NETWORK

BMW Group

Renault Group

Mercedes-Benz

Rolls-Royce

Tesla

Smart

Dacia

Nissan

MINI

BMW Motorrad

Automobile Bavaria Group

Auto Cobalcescu

Meridian Group

BMW Proleasing Motors

WIN Motorsport

BMW Motorsport

AUTOMOTIVE – RENT-A-CAR

Drive2U

Meridian Rent

ExpediCAR

Bavaria Mobility

BSmart

Booking Expert

MSI Premium Cars

REAL ESTATE

WIN Alliance

WIN Real Estate

WIN Brokers

NAI România

Milluu România

Studio Art Construct

Liebrecht & Wood

GAS & OIL & UTILITY

OMV

Petrom

Shell

GEWISS

UMB Group

Magazinul Apei

CVWater

Waterflow

IntelliBIO

FMCG & HOSPITALITY

Stella Artois

BelFoods

Maison Rafael

AWEN Collection

High Energy

EDENHILL

EDENLAND

Events Garden

Shark Group

SiS

SPORT & TALENT MANAGEMENT

Florin Mergea

Marius Copil

Federația Română de Tenis

Cezar Crețu

TECH & INNOVATION

Huawei

Roco

Auto Concierge

EPiC Master

Advanced Robotics / MERCURIO

RACE Software

Dr. Fischer

CULTURE & MUSIC & ART

Festivalul George Enescu

Festivalul SoNoRo

Les Films de Cannes a Bucarest

Forward Agency

Leyah

Forbes România

CEO Clubs

WIN Gallery

WIN for Art

WIN Alliance

DRIVING EXPERIENCE & EVENTS

BMW Motorsport

APEX Speed Fest

Romanian Driving Experience

Academia Titi Aur

RoDrift

SIAB

SAB

BMW Group Romania

BMW

BMW Motorrad

MINI

BMW i

BMW M

Rolls-Royce



MEASURABLE IMPACT

- Over 30,000 qualified leads generated through event programmes
- Over €1.2 billion in new sales attributed to these programmes
- Direct contribution to the opening of BMW and MINI dealerships nationwide
- First implementation of the SOS Emergency Call System and eSIM in Romania’s automotive industry
- Nationwide Brand Identity Programme for BMW, MINI & Rolls-Royce across the entire certified dealer network, in line with Brand & Customer Institute standards
- Co-branding: OMV Performance Fuels & BMW Efficient Dynamics; Vector Watch & BMW i
- Corporate Sales Events: Drive@Work — Honeywell, Hella, DRÄXLMAIER, Continental, Contitec, Walter Lilly
- B2B & Private Events: CEO Clubs, Leadership Events, Forbes, Brand Minds
- Driving Experience Events: over 1,000 event days and more than 50,000 participants
- CSR campaigns and cultural events: George Enescu, SoNoRo, Les Films de Cannes



AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation

ADDED VALUE

- Market leadership throughout the contract period
- Alignment across 13 national dealers on pricing, product, brand, standards and CX
- Stronger BMW reputation in Romania, anchored in core values and strategic differentiators
- Sponsorship and brand association agreement between OMV and BMW Group Romania

In collaboration with the BMW Group team: Wolfgang Schultz, Alexander Milanov, Nina Brătfălean, Andreea Ciglenean, Andreea Iurea, Raluca Toader, Andra Săbiescu, Mihai Tănase, Laura Dragomir, Cristi Vlaşin, Alexandru Bora



Co-Branding & Limited Editions (Vector & BMW i)



Automobile Bavaria Group

15 dealers, 10 locations.
A marketing plan with clear
objectives, appropriately funded
strategic initiatives and transparent
social media content.

BMW

MINI

BMW Motorrad

BMW i

Opel

Rolls-Royce

BMW M

MAN

Bavaria Used Cars

MEASURABLE IMPACT

- Private, closed-room launch events for the BMW X2 and BMW 5 Series
- Global launches hosted: the new BMW X4 and Rolls-Royce Phantom (SIAB 2018)
- BMW xDrive Experience Tour - 30+ event days

ARII DE EXPERTIZĂ

- ✓ Business & Marketing Strategy
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation



ADDED VALUE

- Higher profit margins - cost/lead and cost/sale reduced by up to 90% in one month
- Improved lead quality
- A digital marketing ecosystem built for 10 dealers in the Automobile Bavaria Group network



Named partners: Ciprian Bercea (Automobile Bavaria Group), Lavinia Popescu (Backstage Production) for SIAB 2018, Cristian Păsărică (Automobile Bavaria Group) for the digital campaigns.

Remote.

Auto Cobălcescu

From “Taxi Auto Cobalcescu” to
Romania’s largest integrated multi-brand
automotive sales and service centre.

YEARS OF COLLABORATION

7+

SEO RANKING

#1

AREAS OF EXPERTISE

Our partnership with Auto Cobălcescu began in January 2019 and remains ongoing. The project encompasses the full implementation of all nine service categories within Remote Group implemented as an integrated ecosystem.

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



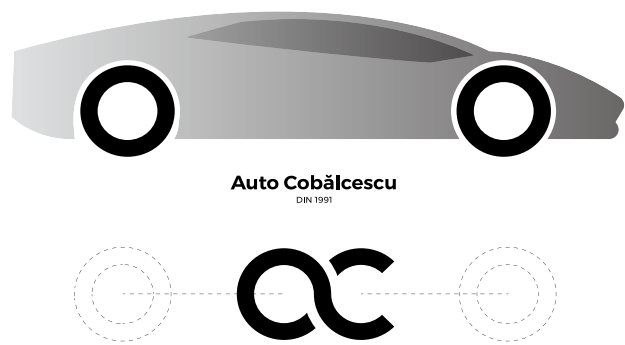
ADDED VALUE

- Built a favourable market perception, from “Taxi Auto Cobalcescu” to Romania’s largest integrated multi-brand automotive sales and service centre
- Sustained the #1 SEO ranking for most industry keywords
- Model operațional citat în rețeaua Renault Group România pentru dealerii Dacia, Renault și Nissan dealers
- Pilot projects with manufacturers: online sales integration and special projects
- Clear growth in revenue, profit margins and EBITDA



BRAND IDENTITY

- Complete repositioning: from the association with “Taxi Auto Cobălcescu” to an integrated automotive sales and service centre
- Logo, brand book and a proprietary dealer visual identity system
- One identity encompassing five brands: BMW, MINI, Renault, Dacia, Nissan



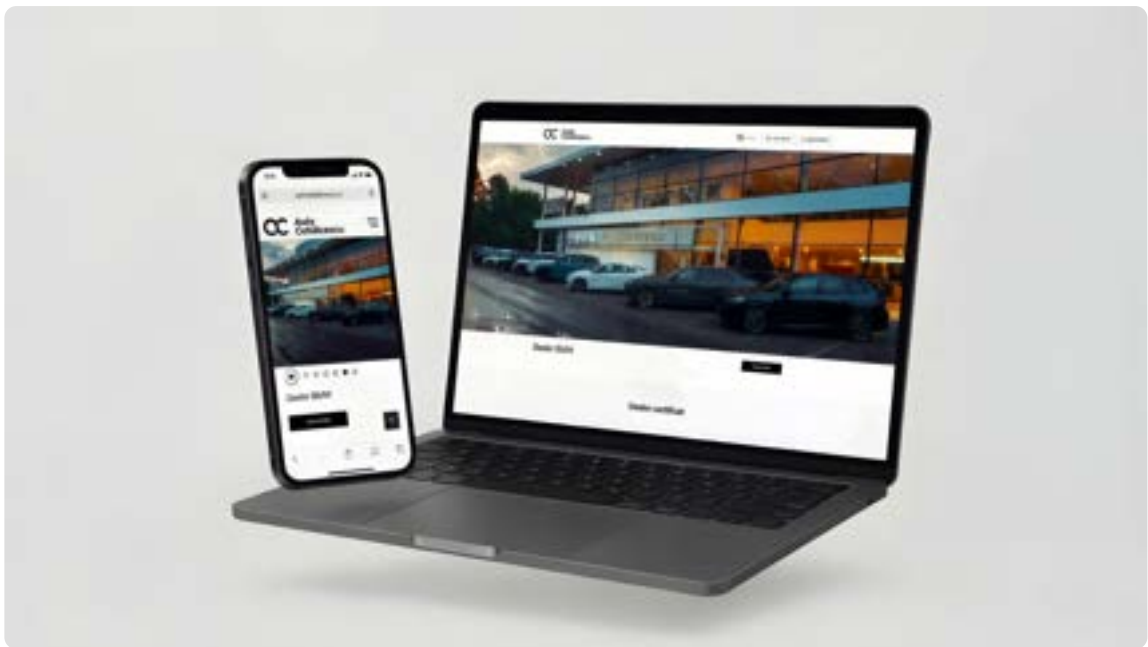
AREAS OF EXPERTISE

- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Performance Marketing

MULTI-BRAND WEBSITE

- Traffic increased from 600 to 30,000 monthly visits
- #1 SEO ranking for most industry keywords
- Modular CMS and integrated CRM: leads automatically assigned to designated consultants on a round-robin basis

PHP, Laravel, HTML/CSS, JavaScript

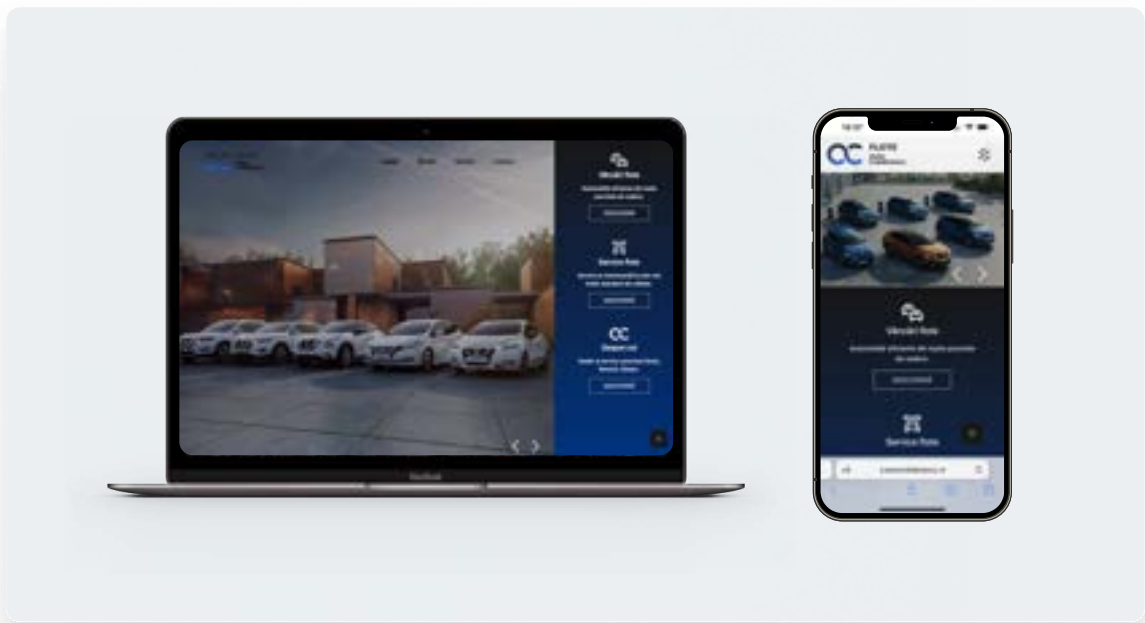


FLEET WEBSITE

- A dedicated fleet sales platform built on the same modular architecture as the main website
- Landing pages, content and lead exports managed directly by the client, without coding
- Implemented in 2 months - PHP, Laravel, HTML/CSS, JavaScript

AREAS OF EXPERTISE

- ✓ Digitalisation & Automation
- ✓ Performance Marketing
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



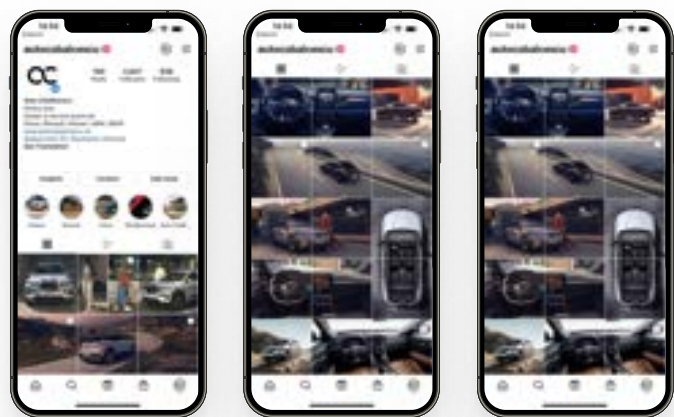
AUTOMOTIVE CRM

- Automatic lead allocation by brand, dealer and location
- Every website enquiry automatically routed to a consultant on a rotating basis, ensuring all leads are assigned
- Automatic integration with the manufacturer's inventory (Dacia)



SOCIAL MEDIA

- Organic Instagram and Facebook content for all five brands
- Facebook Ads campaigns promoting model-specific offers and directing traffic to the website
- Increased website traffic and showroom footfall

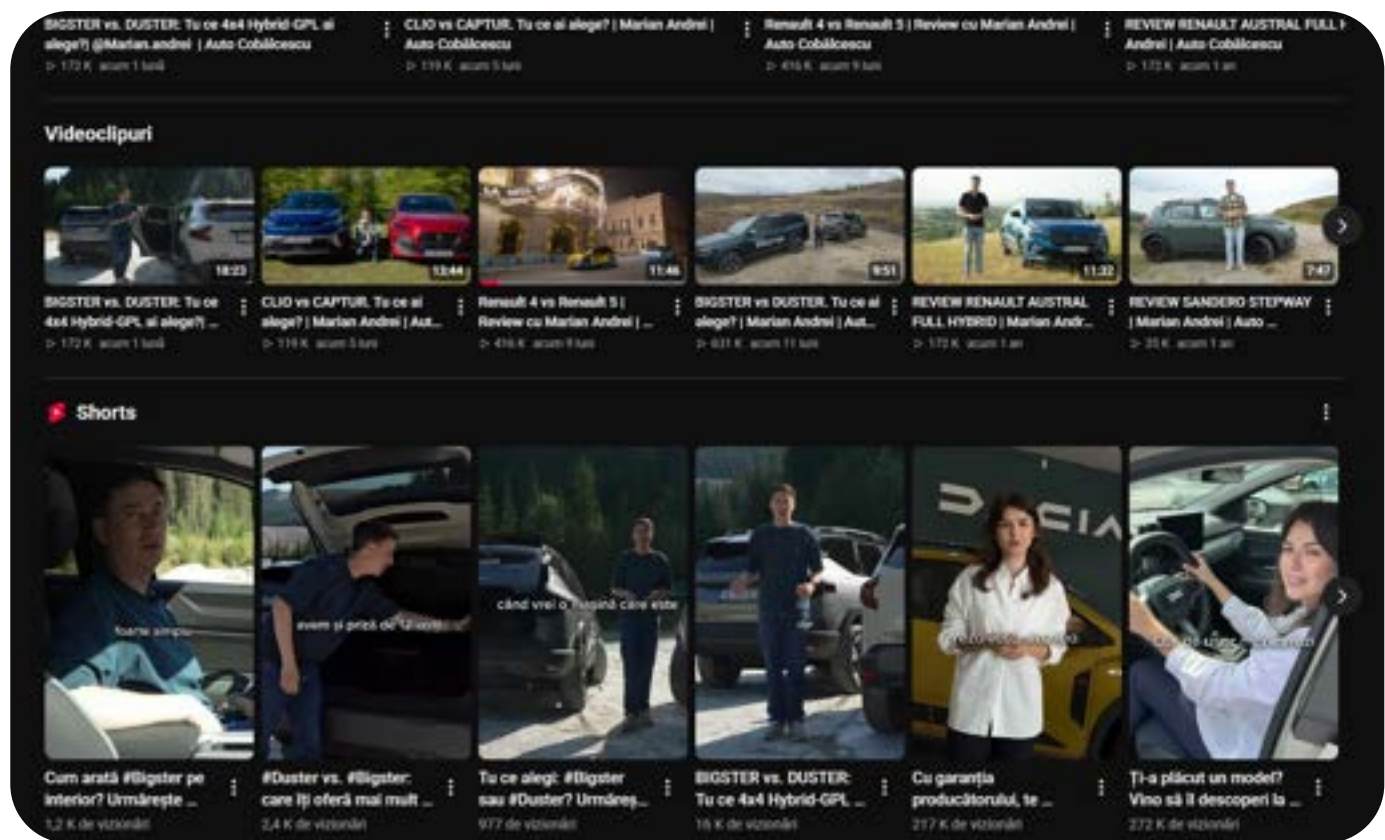


CONTENT MARKETING

- Posts dedicated to model launches and offers, such as the all-electric Renault Megane E-Tech
- Communications aligned with financing and purchase schemes, such as the Rabla Plus

ARII DE EXPERTIZĂ

- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Customer Experience & Profitable Sales



Mercedes-Benz Romania

Remote Group developed the international pitch that secured Backstage Production's partnership with Mercedes-Benz Group, drawing on Remote Group's automotive industry expertise.



Between January 2020 and January 2023, Remote Group provided strategy and consultancy services to Backstage Production, with a focus on BTL Strategy & Experiential Marketing for the EQS roadshow and launch across EMEA.

MEASURABLE IMPACT

- Backstage Production won the international Daimler Group pitch on the strength of Remote Group's expertise in the premium automotive sector.

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Awareness
- ✓ Activations, Experiences & Events



ADDED VALUE

- Improved customer satisfaction through driving events
- Delivery in line with international standards, adapted to the local market and guided by the Brand Identity

Rolls-Royce

An official activation for
the world's most
exacting automotive
manufacturer, delivered
in strict accordance with
Rolls-Royce standards.



MEASURABLE IMPACT

- ✓ Brand Positioning & Identity
- ✓ Brand Awareness
- ✓ Activations, Experiences & Events

AREAS OF EXPERTISE

- Official activations delivered to the manufacturer's standards, without compromise
- SIAB presence aligned with the global Rolls-Royce identity
- Romanian launch of the Phantom at SIAB



Renault Group Romania

Extensive support for employer branding and HR complemented by marketing strategy, digital infrastructure and official documentation of the Human First programme.



AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Activations, Experiences & Events
- ✓ Customer Experience

ADDED VALUE

- ➔ Official documentation of the Human First programme (international project) - CSR campaign
- ➔ Employer branding and organisational culture
- ➔ Digital recruitment infrastructure: careers website and CMS
- ➔ Improved digital marketing performance through training, coaching and mentoring
- ➔ Educational projects with social impact



Kilometrul Bine

All Dacia CSR projects, delivered alongside the internal “Kilometrul Bine” team from 2022 to the present. Core topics: road safety education, inclusion and social responsibility.

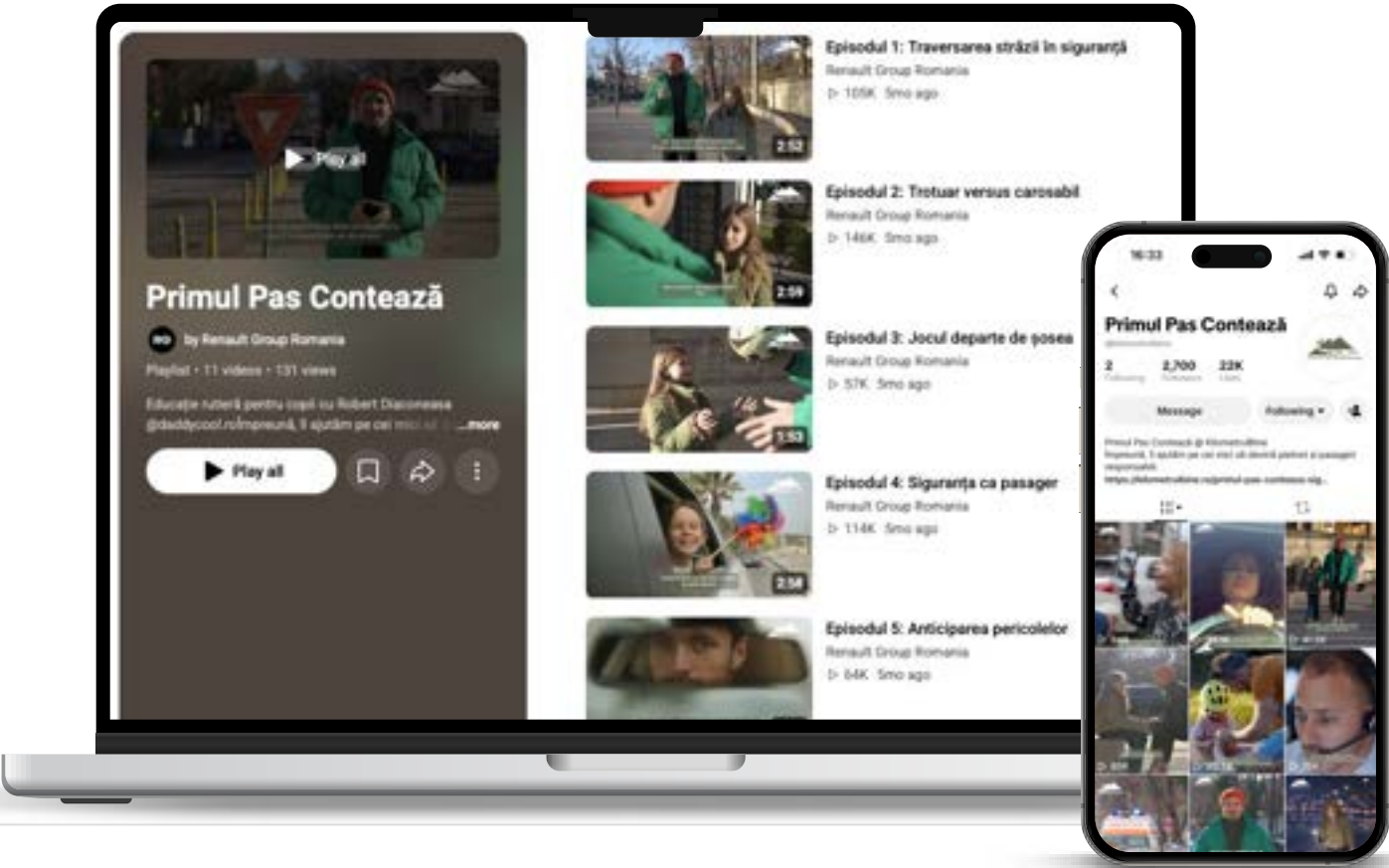
Kilometrul Bine

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Customer Experience

ADDED VALUE

- CSR programmes with tangible impact: road safety education and inclusion and social responsibility.
- Dedicated kilometrulbine.ro platform with a CMS enabling independent programme management
- Market research translated into actionable insights for informed decisions
- Stronger brand reputation through consistent, demonstrable social responsibility since 2022
- A stronger human connection with the brand



Meridian Auto



MULTI-BRAND WEBSITE

- SEO-optimised Dacia & Renault website managed through a modular CMS
- Landing pages, customisable content and on-page SEO

AUTOMOTIVE CRM

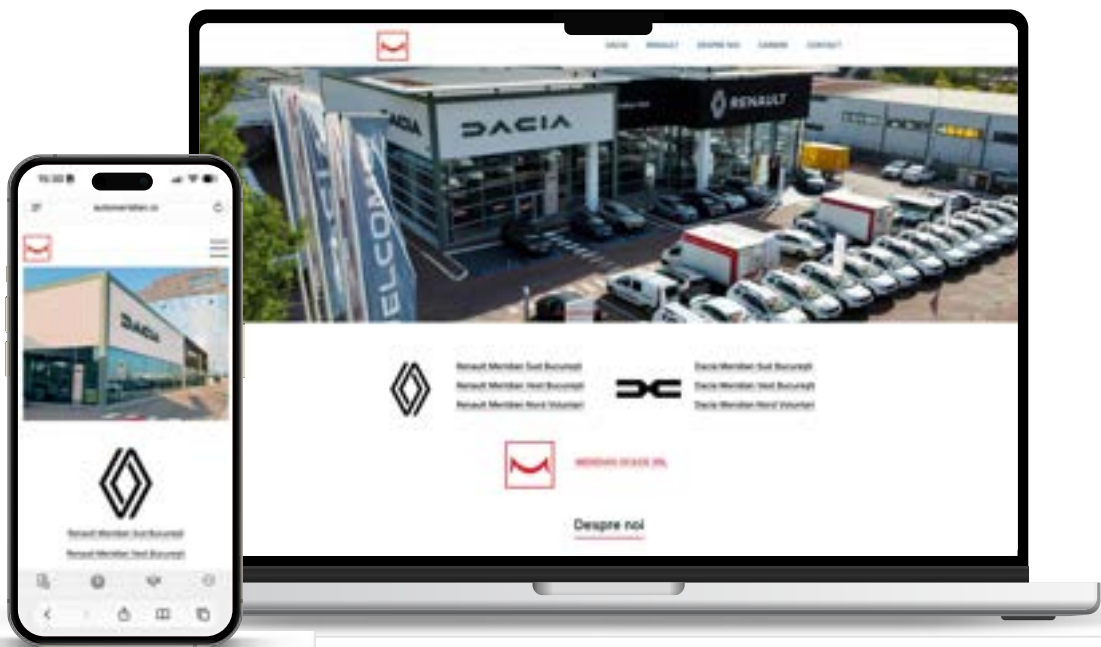
- Website leads automatically assigned to consultants on a round-robin basis
- The same system also implemented across the Auto Cobălcescu network

MEASURABLE IMPACT

- A multi-brand digital platform for Dacia and Renault implemented in 3 months, with an integrated CRM to automate lead management and improve sales process efficiency.
- Dedicated CRM: website leads automatically assigned to consultants on a rotating basis, ensuring all leads are assigned
- The same automotive CRM also implemented across the Auto Cobălcescu network

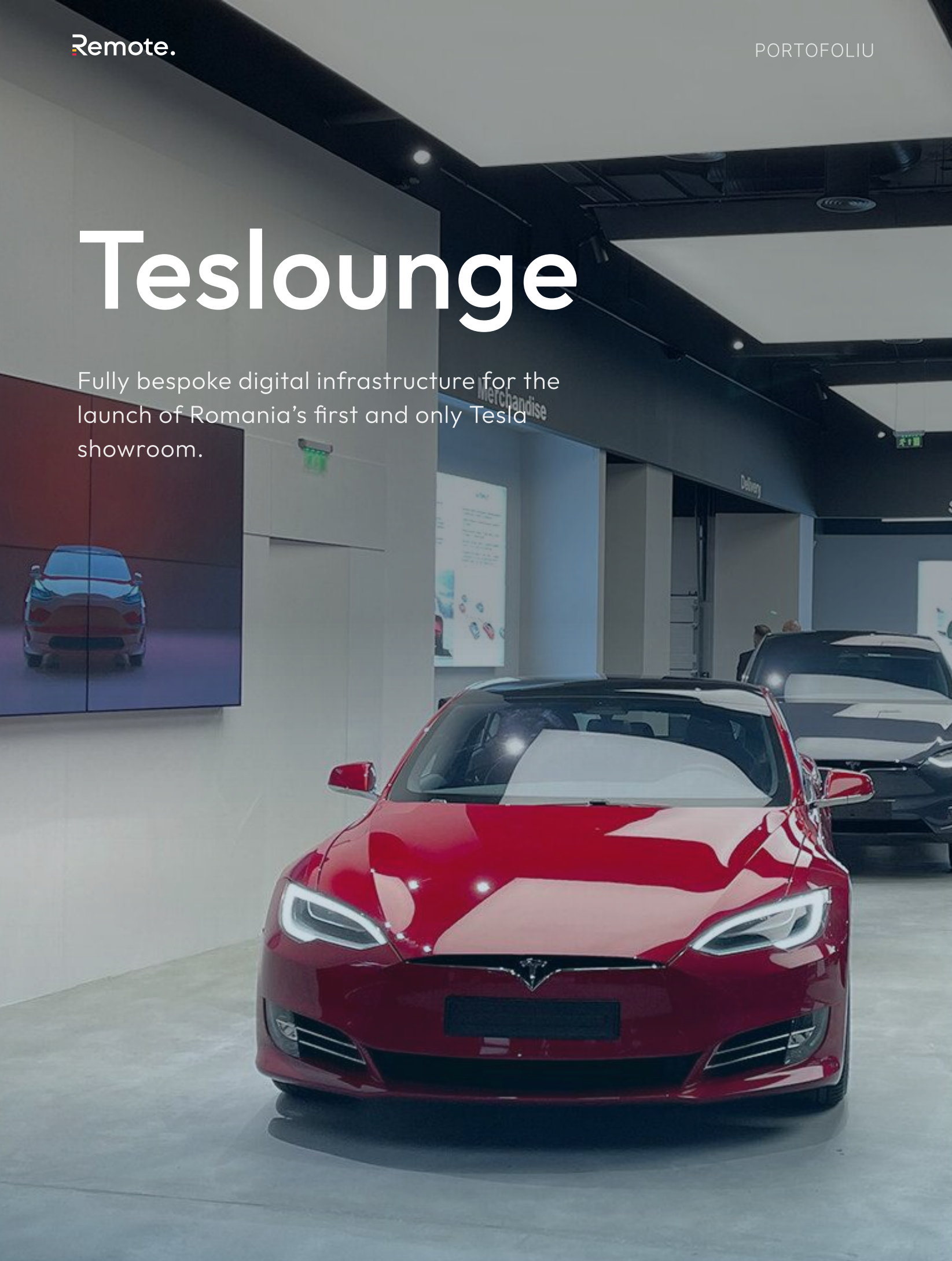
AREAS OF EXPERTISE

- ✓ Digitalisation & Automation
- ✓ Customer Experience & Profitable Sales



Teslounge

Fully bespoke digital infrastructure for the launch of Romania's first and only Tesla showroom.



MEASURABLE IMPACT

- Custom digital infrastructure developed around the client's business requirements, integrating vehicle and quotation configurators, CRM and CMS
- One-page and full-page layouts designed to deliver a premium visual experience and intuitive navigation

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- Positioning as Romania's first and only Tesla showroom
- Digital infrastructure for purchasing Tesla models in Romania
- Reduced time required to configure vehicles
- Efficient database management and reporting with concrete, measurable results
- Increased quotation requests, website traffic and customer satisfaction

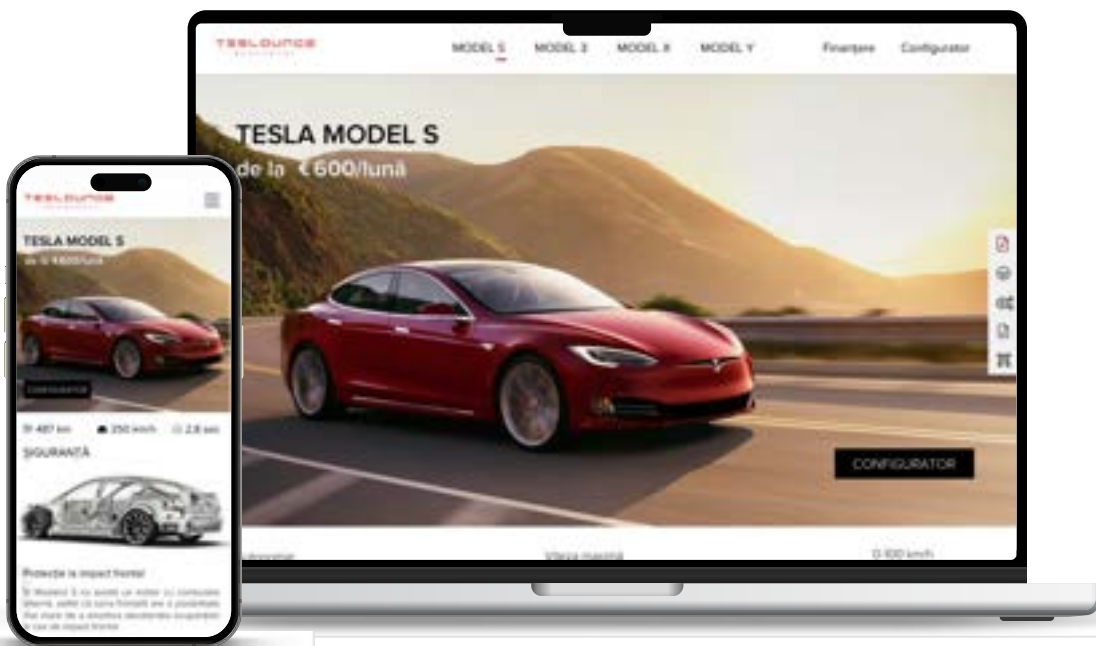


WEBSITE & CONFIGURATOR

- Website for the Tesla range: Model S, Model 3, Model X and Model Y
- Integrated configurator: each model configured to customer preferences, with automatically generated sales quotations
- Modular CMS and CRM: content, landing pages, lead capture and automatic lead allocation to sales representatives, without developer intervention

AREAS OF EXPERTISE

- ✓ Digitalisation & Automation
- ✓ Customer Experience & Profitable Sales



DETAILS

IMPLEMENTATION

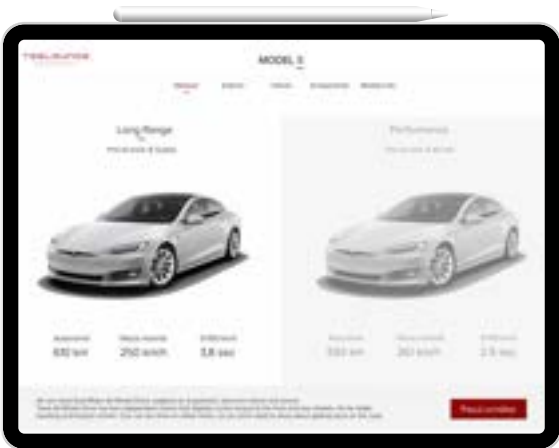
3 months

TECHNOLOGIES

PHP, Laravel, HTML/CSS, JavaScript

DESIGN

UI/UX & Web Design



BMW Proleasing Motors

Proleasing Motors

MEASURABLE IMPACT

- Sales performance through affiliate partnerships
- Internal teams trained to BMW Group standards in marketing and CX
- Events delivered to the manufacturer's standards, without compromise

AREAS OF EXPERTISE

- ✓ Brand Positioning & Identity
- ✓ Performance Marketing
- ✓ Affiliate Marketing
- ✓ Activations, Experiences & Driving Events - Event Delivery, Launch Event (OMV MaxxMotion Performance Fuels)
- ✓ Customer Experience & Profitable Sales

Academia Titi Aur

ADDED VALUE

- Professional training programmes delivered to the highest standards across three key areas, aligning brand behaviour with the experience delivered to end customers

AREAS OF EXPERTISE

- ✓ Brand Positioning & Identity
- ✓ Customer Experience

Tech & innovation

Custom digital products engineered to address each client's specific business requirements.

Advanced Robotics MERCURIO

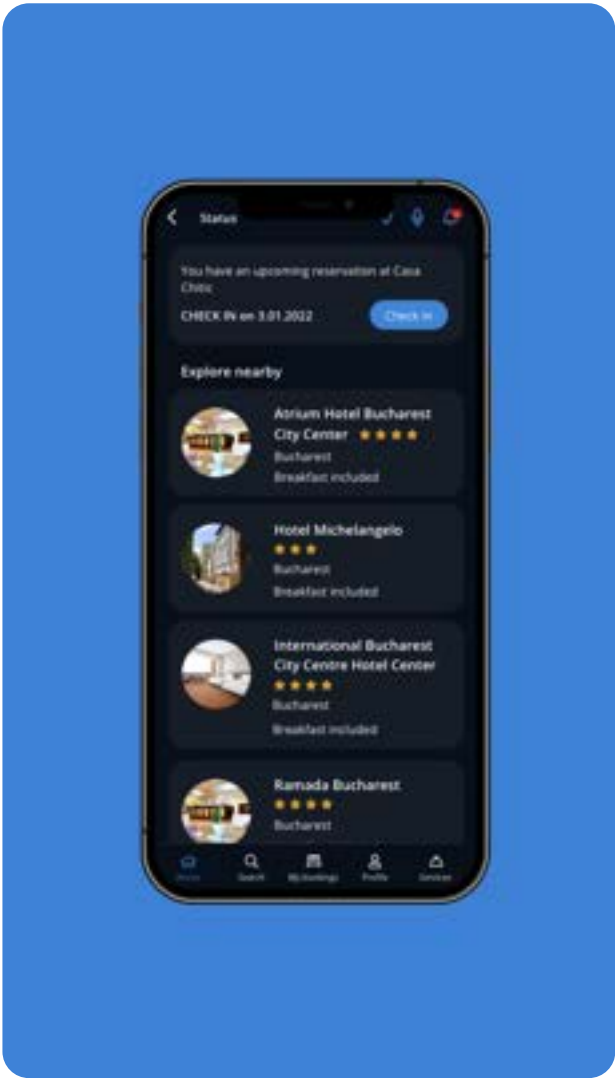
The concept: an intelligent digital receptionist for hotels that simplifies access to rooms and additional services, reduces waiting times and optimises costs for guests and hotel operators.



In less than a year, Remote Group’s team of 8 full-stack software engineers designed and implemented a highly capable integrated system: a software to manage the physical device, a dedicated mobile app and continuous connectivity across all components.

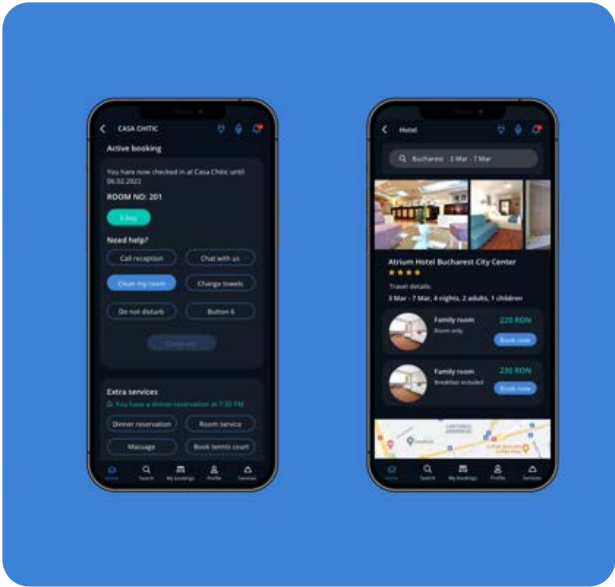
AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Digitalisation & Automation
- ✓ Brand Awareness
- ✓ Performance Marketing



ADDED VALUE

- An innovative hardware-software product built from the scratch in under a year by 8 full-stack developers
- A comprehensive multichannel promotional strategy across 10 parallel workstreams
- Immediate quotation requests and sales, with devices successfully installed



SaaS Products

AVA Tech Ventures represents the line of technology companies developed within the AVA Matrix holding. These companies are built on validated solutions, then scaled into specialized software ecosystems. Each AVA technology venture integrates applied know-how, processes, data, automation, and digital infrastructure to generate fast impact, measurable performance, and operational efficiency, without the complexity, risks, and costs of custom development from scratch.

	AREAS OF EXPERTISE	ADDED VALUE
Car Rental Suite RRC	ERP + DMS + CRM + CMS + Website + Mobile App for car rental companies	• 30,000+ hours invested in development • 10.000+ vehicles managed daily by companies including BMW Rent, Meridian Rent-a-Car, BSmart, Via Rent-a-Car and ExpediCAR
Lead-Gen Automotive Suite	Lead generation and qualification infrastructure for multi-brand automotive dealerships	• Pre-configured customer enquiries • Digitised workflow from lead capture to a personalised offer
Auto Concierge+	Concierge service platform for authorised dealerships	• Distinctive sales experience for the premium segment
WIN Real Estate Software	Proprietary business management system for WIN Alliance	• Dedicated platform for managing multiple business lines across real estate, art and automotive
Real Estate Broker Platform	Real estate brokerage platform with lead management, property listings and workflow automation	• Integrated system for estate agencies
E-Commerce Suite	Modular e-commerce infrastructure designed for expansion and integration with ERP and CRM systems	• Sector-specific operational features (e.g. the water industry)
PMS / HMS Systems	Property and hotel management software	• Tailored solutions for complex hotel operations
Website Builder CMS	Proprietary CMS used across most AVA website projects	• Rapid deployment and streamlined maintenance

Rent-a-Car

SaaS

- 30,000+ hours of software development
- 10,000+ vehicles managed daily
- Validated by industry leaders

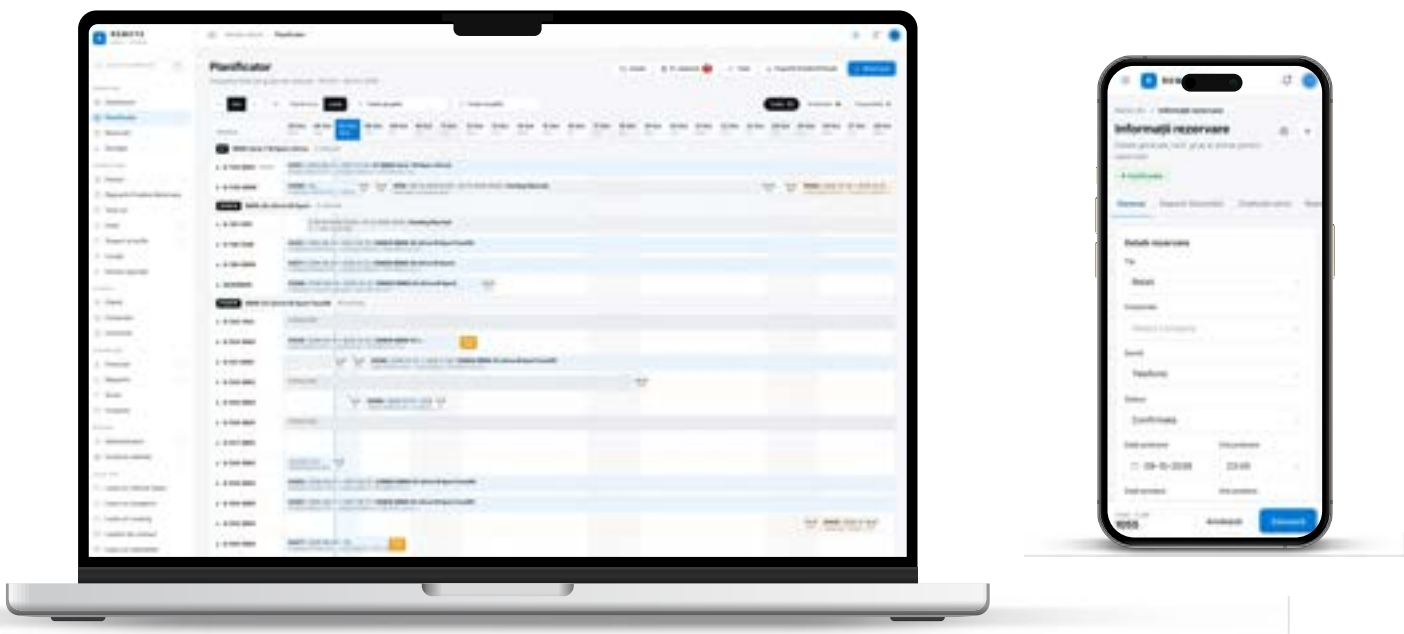
Software RRC Solution

Launched in 2018 and validated by industry leaders: BMW Rent, Auto Revolution, Meridian Rent-a-Car, Bsmart Rent-a-Car and Via Rent-a-Car.

An integrated ERP + DMS + CRM + CMS + Website + Mobile App system, designed for fleets of 1,000+ vehicles across multiple locations.

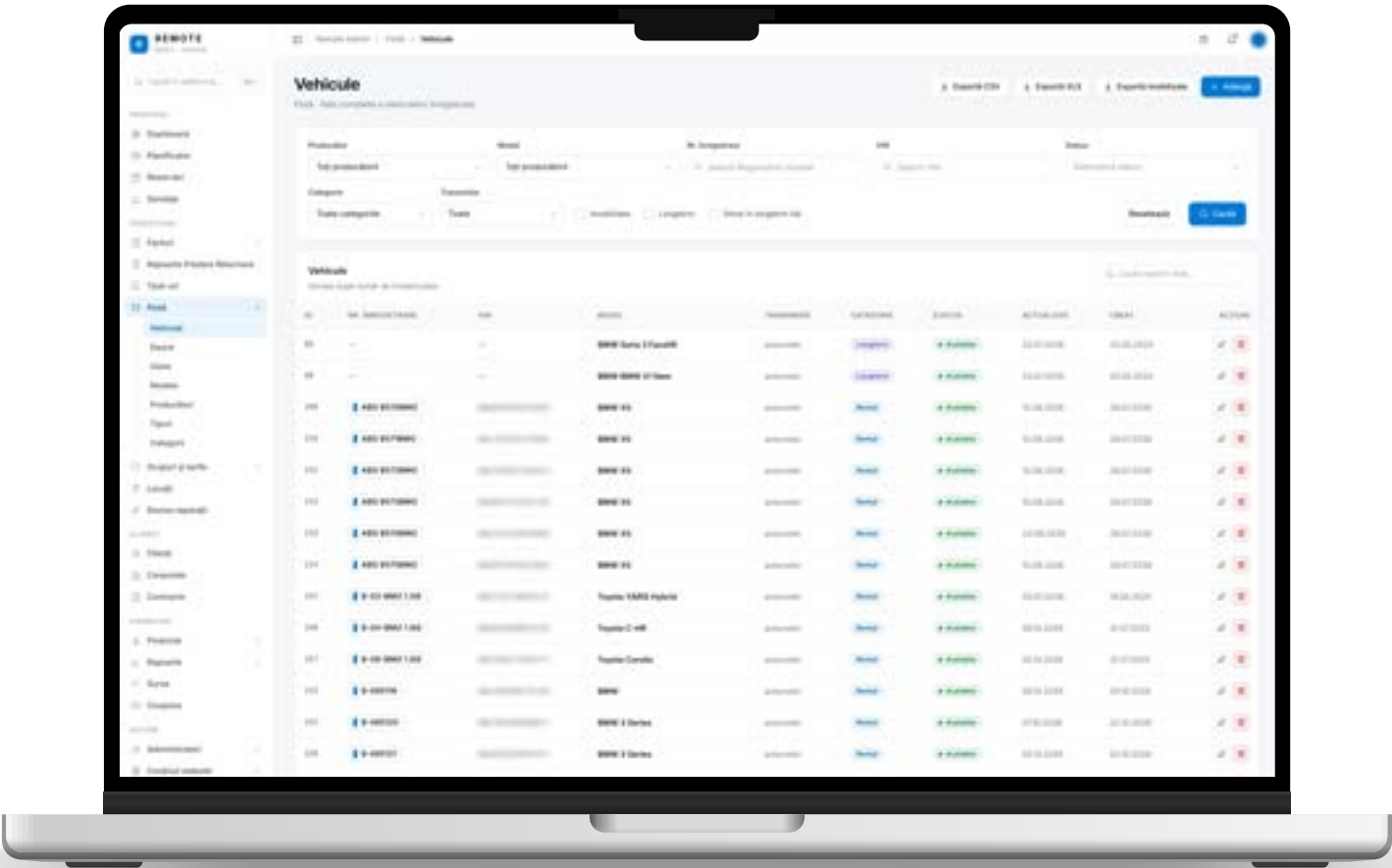
CORE FEATURES

- Configurable vehicle classes, groups and fleets
- Ghost fleets for emergency situations
- Configurable locations and multiple rental sources
- Bespoke dynamic pricing
- Configurable insurance, security deposits and equipment
- Advanced payment processors
- POS/cash register integration
- Planner and Task Manager



ADDED VALUE

- Logistics workflow management: optimises vehicle changes, document renewals, incidents and overbooking.
- Integrated operations: our system combines ERP, CRM and DMS with website and mobile app management. It maintains a continuous flow of data across departments, brokers, partners and business systems to optimise operational procedures end to end.
- Simpler operation: an intuitive interface and accessible features significantly reduce the learning curve, enabling the entire team to adopt the solution quickly and efficiently.
- Customisation: every car rental business has its own requirements. Extensive customisation options allow you to configure the solution to your company's specific needs.
- Full accessibility: our system is accessible from any mobile device, so your team can stay connected and productive wherever they are.
- Advanced integration capabilities: APIs and XML improve data access and accuracy.
- High-standard support and maintenance: dedicated technical support and regular updates ensure optimal system performance and continued adaptation to the latest technology developments.



Drive2U

Drive2U was Remote Group's largest and most complex project in 2018.



MEASURABLE IMPACT

- The first new car rental brand listed on rentalcars.com (Booking.com) within less than a year of starting operations
- rentalcars.com Customer Favorite Award — the car rental industry’s most prestigious award
- 80% fleet utilisation during nationwide expansion

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation, Mobile App
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- A brand built from scratch and expanded to all major Romanian cities in 1.5 years
- International recognition in the car rental industry (Customer Favorite Award)
- The first new brand listed on rentalcars.com in less than a year - a major competitive advantage at launch
- The brand remained active in the market after the collaboration ended on 14 February 2020

The Drive2U project led to the development of RRC (Remote Rent-a-Car), our proprietary car rental software, with over 20,000 hours of development. It was subsequently adopted by ExpediaCAR and Meridian Rent.



Meridian Rent-a-Car

Performance Marketing campaigns attract customers, while the RRC platform processes bookings directly, issues contracts and tracks each vehicle throughout the rental period.



Bavaria Mobility

Implementation of Remote Group's
RRC software for car rental and
fleet management.

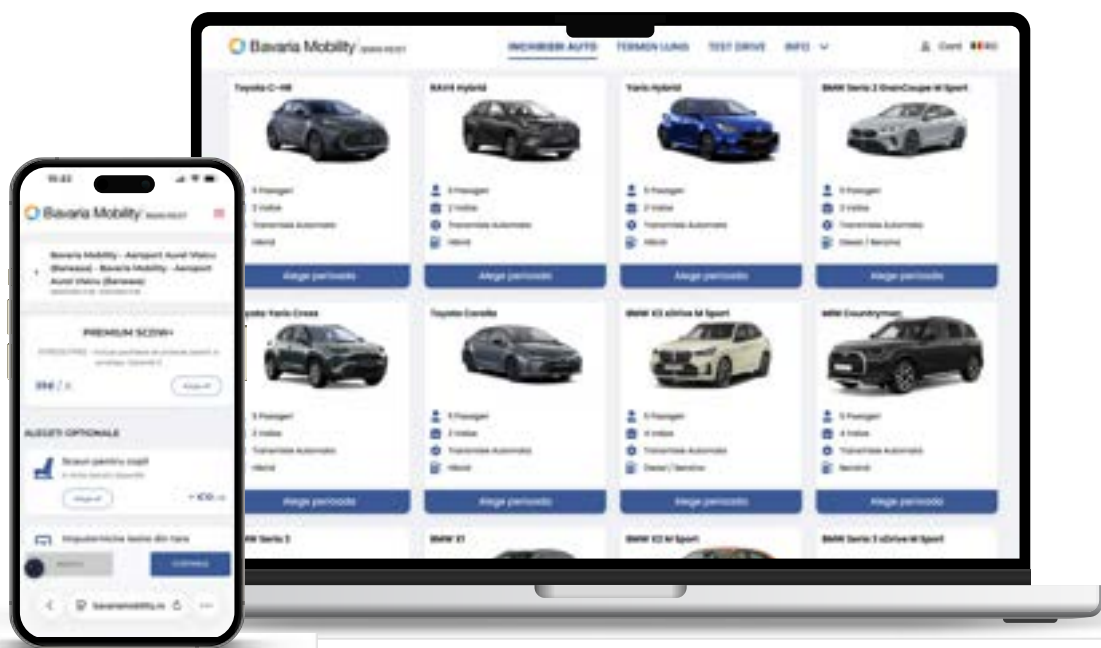


WEBSITE

- A mobile-first booking platform, optimised for SEO/ GEO and managed through a modular CMS
- Booking engine with real-time availability and pricing, synchronised bidirectionally with the DMS
- Conversion-optimised checkout: insurance, optional extras, online payment and instant confirmation

DMS - RRC SOFTWARE DEVELOPED BY REMOTE GROUP

- Centralised fleet management: availability, maintenance, periodic vehicle inspections (ITP), third-party liability and comprehensive insurance (RCA/CASCO), automated alerts and more
- Dynamic pricing by season, vehicle class and rental duration, with configurable insurance, optional extras and more
- Automatically generated contracts, invoices, cost estimates and handover reports, with integrated digital signatures
- Operational planner and task management for vehicle deliveries, collections and field teams
- Broker and partner integrations, plus real-time fleet utilisation reporting



MEASURABLE IMPACT

- A platform validated in operation by industry leaders, scalable for large fleets and multiple locations
- Reduced administrative time through automatically generated documents, digital signatures and paperless workflows

ARI DE EXPERTIZĂ

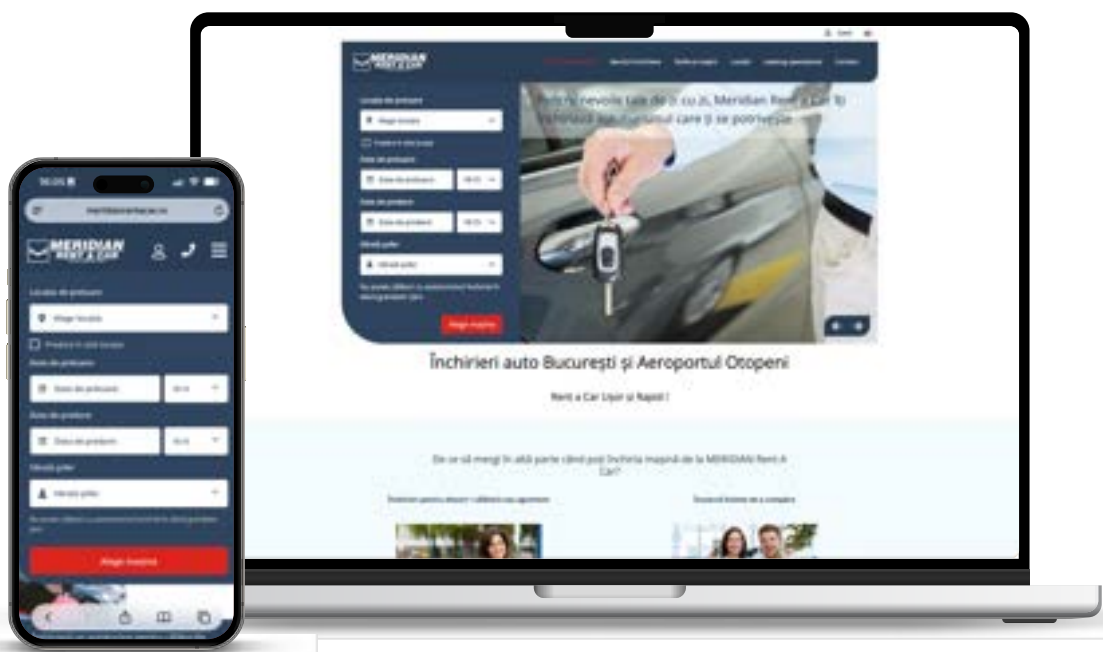
- ✓ End-to-End Digitalisation & Automation
- ✓ RRC Software Solution - Dedicated DMS

WEBSITE

- A mobile-first booking platform, optimised for SEO/ GEO and managed through a modular CMS
- Booking engine with real-time availability and pricing, synchronised bidirectionally with the DMS
- Campaign landing pages
- Conversion-optimised checkout: insurance, optional extras, online payment and instant confirmation

DMS - RRC SOFTWARE DEVELOPED BY REMOTE GROUP

- Centralised fleet management: availability, maintenance, periodic vehicle inspections (ITP), third-party liability and comprehensive insurance (RCA/CASCO), automated alerts and more
- Dynamic pricing by season, vehicle class and rental duration, with configurable insurance, optional extras and more
- Automatically generated contracts, invoices, cost estimates and handover reports, with integrated digital signatures
- Operational planner and task management for vehicle deliveries, collections and field teams
- Broker and partner integrations, plus real-time fleet utilisation reporting



MEASURABLE IMPACT

- A platform validated in operation by industry leaders, scalable for large fleets and multiple locations
- Increased direct bookings through Performance Marketing connected to actual conversion data
- Reduced administrative time through automatically generated documents, digital signatures and paperless workflows

ARI DE EXPERTIZĂ

- ✓ End-to-End Digitalisation & Automation
- ✓ Performance Marketing
- ✓ RRC Software Solution - Dedicated DMS

ExpediCAR

WEBSITE & DMS

- A mobile-first booking platform, optimised for SEO/GEO and managed through a modular CMS
- Booking engine with real-time availability and pricing, synchronised bidirectionally with the DMS
- Conversion-optimised checkout: insurance, optional extras, online payment and instant confirmation

AREAS OF EXPERTISE

- ✓ Digitalisation & Automation
- ✓ RRC Software Solution - Dedicated DMS

Energy & Utilities

Strategic partnerships
and marketing
activations developed
with global
manufacturers and
corporations.

OMV Petrom

Strategic partnership

Remote Group × BMW Group × OMV,
encompassing the structuring and
negotiation of the collaboration, as well
as the implementation of the marketing
strategy for the launch of OMV
MaxxMotion Performance Fuels on the
Romanian market.



AREAS OF EXPERTISE

- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Brand Associations



ADDED VALUE

- OMV × BMW Group strategic partnership negotiated by the Remote Group team
- Reputation and cross-brand benefits

GEWISS

Primary objective: recruit and
activate 300 freelancers within
Gewiss Circle.

MEASURABLE IMPACT

- 300+ new active partners in the Gewiss Circle community (~137 in Wave I + ~176 in Wave II)
- Cumulative reach of ~3.1 million impressions across the professional B2B / premium electrical target audience
- A consistent lead-to-partner conversion rate of 42–43% across both waves, confirming effective lead qualification from the campaign stage
- CPC maintained below €0.40 in B2B campaigns through monthly channel and keyword optimisation

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events



ADDED VALUE

- Specialised B2B community: 300 active freelancers in Gewiss Circle
- A networking event delivered to the highest standard
- A photo and video asset library
- Stronger brand awareness among the technical target audience

Recruitment and activation of 300 active freelancers in Gewiss Circle



Shell

AREAS OF EXPERTISE

- 03 Landing Page Creation (UI/UX Design & Development)
- 06 Performance Marketing

ADDED VALUE

- Performance Marketing delivering measurable results within the target audience





CU SHELL HELIX POȚI CÂȘTIGA O EXCURSIE LA WRC ÎN GRECIA

Campania se desfășoară în perioada 01 iunie – 31 iulie și se adresează tuturor posesorilor și utilizatorilor de mașini marca **Hyundai**.



**MARELE PREMIU: 2 LOCURI
LA ETAPA WRC DIN GRECIA 5-8 SEPTEMBRIE**

10x MULTIBAG
HYUNDAI



20x
UMBRELĂ
HYUNDAI



30x
CANĂ COFFEE
TO GO HYUNDAI



Completează formularul de
mai jos și intri automat în
cursa pentru premii

Real Estate, Art & Motorsport



WIN Alliance is a strategic holding company that brings together four leading companies in an integrated service ecosystem, built on Remote Group’s architecture and focused on performance, coherence and excellence in delivery.



WIN HERĂSTRĂU is a residential complex with integrated amenities, designed to express luxury through harmony and recognised at the National Architecture Biennale and the Romanian Property Awards.

ARII DE EXPERTIZĂ

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- Alignment around a coherent market positioning
- A community built around shared values and interests
- A software solution tailored to the brand's needs
- A market benchmark for customer acquisition cost efficiency



WIN GALLERY supports education by promoting beauty in art, ideas and human relationships. It is a meeting place for two imaginations: the artist's, which proposes a way of thinking and representing the world, and the viewer's, whose interpretation gives rise to a new vision.

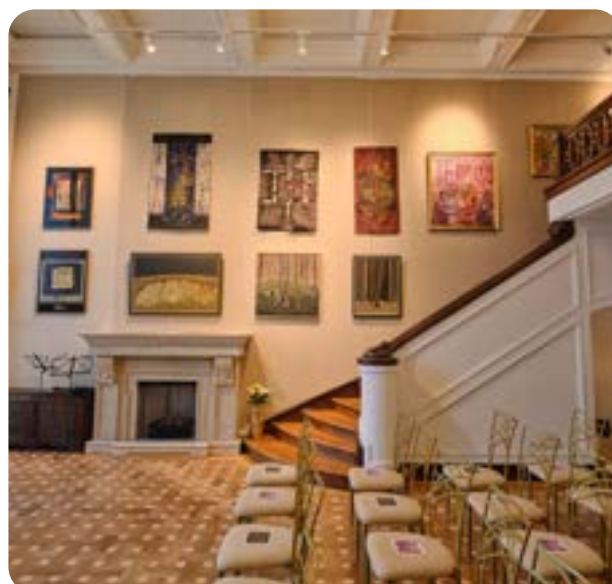
AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- A bespoke CRM to centralise artwork records
- Digitalisation and automation of artwork presentation and quotation processes
- UX/UI Design
- Newsletter optimisation



WIN BROKERS is designed to support the trade in luxury goods and experiences in Romania and abroad, facilitating a comprehensive, discreet and satisfying purchasing process.

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- Bespoke digital infrastructure
- A comprehensive Go-to-Market strategy
- Influencer marketing
- Clear market positioning



APEX Speed Fest brought motorsport to life as a celebration of passion, bringing together automotive manufacturers, leading engineering, talented drivers, sponsors and a large, enthusiastic audience.

AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales



ADDED VALUE

- Romania's largest motorsport festival delivered in 3 weeks: APEX Speed Fest in Piața Constituției
- A RoDrift round integrated into the festival, generating national motorsport visibility
- Festival sponsors secured through a dedicated sponsorship strategy



Premium Retail, FMCG & Hospitality

Corporate activations with
celebrity endorsement, brand
identity and dedicated
software for each category.

Stella Artois



ADDED VALUE

- TV commercial produced by 2Avtive PR, aligned with the Stella x Wimbledon positioning
- Celebrity endorsement by Florin Mergea (ATP tennis professional and Wimbledon player)
- Consistency between the campaign and the client's brand property

AREAS OF EXPERTISE

- ✓ Photo & Video Asset Production
- ✓ Brand Awareness

Huawei Romania

ADDED VALUE

- Active involvement in a product launch supported by a credible sports brand ambassador from ATP tennis
- Audience engagement with the product through its association with elite sport

AREAS OF EXPERTISE

- ✓ Brand Awareness
- ✓ Activations, Experiences & Events

Remote.

Maison Rafael

A complete ecosystem
implemented across
every component of the
Remote Group model.



MAISON
RAFAEL



AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Photo & Video Asset Production
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Activations, Experiences & Events
- ✓ Data Science & Strategic Optimisation
- ✓ Customer Experience & Profitable Sales

ADDED VALUE

- ➔ A complete e-commerce ecosystem delivered for a hospitality brand
- ➔ Digital operations aligned with the brand identity

EdenHill Retreat & Spa

MEASURABLE IMPACT

- PMS integrated with hotel management systems, with real-time data
- Website UI/UX designed as the primary booking portal, managed through a CMS
- SEO strategy covering keywords, content optimisation and technical performance

AREAS OF EXPERTISE

- ✓ Digitalisation & Automation
- ✓ Brand Awareness
- ✓ Performance Marketing
- ✓ Customer Experience & Profitable Sales

Sport & Talent Management

Public positioning and
sponsorship acquisition
strategies for leading
tennis talent.

Florin Mergea

A Talent & Brand Management strategy developed by Remote Group, including sponsorship acquisition and integration into enterprise campaigns, such as Stella Artois (Wimbledon TV commercial).



AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Brand Awareness
- ✓ Performance Marketing

ADDED VALUE

- Sponsors secured through a dedicated sponsorship strategy
- Stronger public positioning in top-level ATP tennis
- Mutual benefits through enterprise campaigns (Stella Artois × Wimbledon)



Marius Copil

A Talent & Brand Management strategy developed by Remote Group, including sponsorship acquisition and integration into enterprise campaigns, such as Huawei (product launch activation).



AREAS OF EXPERTISE

- ✓ Business & Marketing Strategy
- ✓ Brand Positioning & Identity
- ✓ Digitalisation & Automation
- ✓ Brand Awareness
- ✓ Performance Marketing

ADDED VALUE

- Sponsors secured through a dedicated sponsorship strategy
- Stronger public positioning in ATP tennis
- Mutual benefits through enterprise campaigns (Huawei - product launches)

Remote.

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